



Breedlove and Operation HOPE: Sending Hope To Haiti Questions & Answers

How much food will you send to Haiti?

To start the campaign, we are sending a 20-foot container, which serves approximately 450,000 meals. This includes our dry vegetable blend and VitaNut, a fortified peanut blend. This will be an ongoing effort.

How did this partnership come about?

This partnership came about when Breedlove saw a need to immediately provide food and work with an organization already working within Haiti in order to send a container and ensure it clears customs.

Which role does each organization play in this partnership?

Breed love provides the food as the production partner, and Operation HOPE distributes the food as the distribution partner. So the organizations complement each other very well for this initiative.

Who is paying for the cost of food and shipping?

For the first shipment, Breedlove is providing around \$40,000 in food and \$10,000 of shipping costs. We are seeking donors and asking for contributions to send multiple containers in the future.

Why is there such a continuous need?

In additional to the structural damage, a good majority of crops in Haiti were destroyed, leaving their people with little access to food as well as their livelihood.

How long will it take to get there?

The container will leave Riviera Beach, Florida and arrive as quickly as possible at Port Saint Marc, where our on-the-ground liaison will receive it. We anticipate anywhere from 10 days to two weeks from the time the container leaves Lubbock.

Is the program just for the Lubbock area?

We are asking people from all over the world to help raise money for this cause.

Where exactly is the container going?

After arriving in the designated Port of Saint-Marc, the food will be distributed by Operation HOPE partners to the more hard-hit areas who have had trouble securing aid.

Who exactly is going to get the food and who is going to eat it?

The food is going to feed the men, women and children of Haiti currently in dire need of food aid to survive the recent hurricane.

Are you sending aid to Hurricane Matthew victims here in the United States?

Right now, FEMA and Red Cross are taking care of the victims here in the United States. If there becomes a need for us to help, they will contact us so we can provide assistance.

Does Breedlove already send food to Haiti?

Yes, Breedlove is constantly supplying containers of food around the world, including Haiti, through our USAID programs. In fact, at the time of the hurricane, there were several containers in Haiti that were available for immediate use. This food was sent to help with the nation's needs prior to the damage from Hurricane Matthew. Now, their need is far greater.

What has Operation HOPE's involvement been in Haiti over the past six years?

One of the greatest impacts the Operation HOPE is making in the nation of Haiti is providing food, clothing and Christian education for 1,500 children. The teachers are also provided with daily meals and a competitive salary so they can continue to care for these children. The effect, however, does not stop there. Because the children can receive daily meals, their families are also afforded more freedom to financially to provide meal and other necessities for themselves, and because the kids are at school for much of the day, the parents are more likely to go out and find gainful employment knowing that their children are safe at school. These children are receiving the tools they need to truly change the world in which they live and learning to love with a love that only God can provide and finding out they can truly make a difference in their nation.

Does Operation HOPE have partners that they work with in the nation of Haiti?

Operation HOPE has worked with several different partners in Haiti. Pastor Cesar Gerard Andre is one of our main contact person in Haiti. He oversees the seven churches and schools that Operation HOPE continues to fund. We have also worked with New Vision Ministries as well as with Together We Can-Haiti Ministries to provide crucial financial support to both of these ministries. New Vision Ministries and Operation HOPE have helped to develop microeconomies in certain areas to help the Haitians develop sustainable businesses through their fishing. Together We Can-Haiti helps support 15 orphans who lost their parents in the 2010 earthquake.

How can we stay informed about this donation?

You can follow both organizations on social media. A trip is planned for early December to visit the area and make additional assessments. Additional information will be available at that time. We'll also be using the hashtag #Hope2Haiti, so please follow.

Do Breedlove and Operation HOPE have plans to collaborate on future projects?

These two organizations are dedicated to helping whenever necessary and if future need provides the opportunity to partner again, we will definitely consider it.

Where can people donate?

Both organizations are taking donations online. Breedlove's website is www.breedlove.org and Operation HOPE's website is www.operationhopeusa.org. You can also mail donations to Breedlove at 1818 N. Martin Luther King, Jr. Blvd, Lubbock, Texas, 79403 or contact the headquarters for more information at 806.741.0404.